



THE  
ART FAIR  
Mumbai, Maharashtra

# The Art Fair

Pan India's Biggest Chain of Art  
Exhibition and Art Celebration

1 -4 June 2023

## Upcoming Venues



# A

Ahmedabad

DEC,  
2023



# M

Mumbai

JUNE  
2023



# D

Dubai

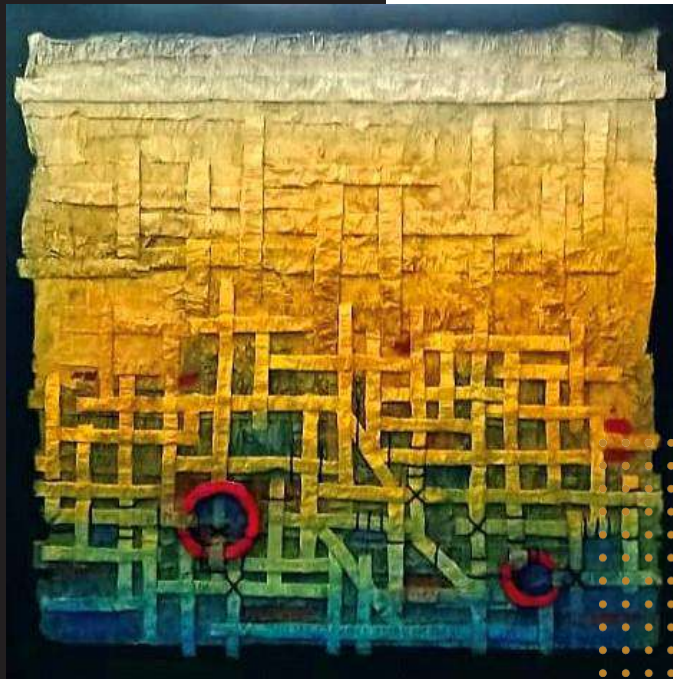
OCT,  
2023



# B

Bengaluru

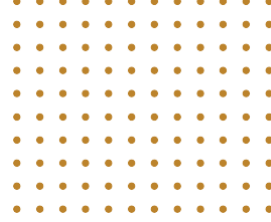
FEB,  
2024



Nehru Centre: Hall Of Harmony

XRQ8+84H, Lotus Colony, Worli, Mumbai, Maharashtra 400018

# About Us !



## THE ART FAIR

The Art Fair is an exhibition organizing company. The company is led by the team of entrepreneurs having intensive experience in Businesses, Concepts and Ideas, Trend and Demand, E-commerce, Advertising and Media, Art, literature & culture, Public and Private Entities. Our corporate journey comprise of more than 20 years of experiences, association with 250+ corporates, 200+ designing entities, 10000+ families, renowned personalities, The intellectual team of The art Fair is having vision of building a synergy through Events, Exhibitions, Conferences, Conclaves; PAN India and abroad.

The Art Fair is coming up with series of 4 art expos, displaying more than 3000 artists, 15000 sqm over all display, 15000+ visitors making it India's largest chain of Art Exhibition. With its show "The Art Fair", it is going to pull together decades of experience, expertise, and an extensive global network of contacts and assets, for the deep ties between the artist, galleries, collectors, curators and key players.

THE ART FAIR is being organised by ICAC (International Creative Art Centre) who have organised several such Art Fairs, Art Camps & Exhibitions in India as well as abroad to promote Indian artists,

&

J S Art Gallery, Director Suraj Laheru who have organised several such Art Fairs, Art Camps Art Exhibitions in different parts of India and Abroad. He has successfully curretted and organized more than a 'half-a-century' Art shows so far, to an overwhelming response and appreciation from Art Patrons, connoisseurs as well as, Art Collectors of Indian Art of the globe.

# The ArtFair

THE ART FAIR (TAF) : Our mission is to democratise art viewing and buying by creating quality public art platforms and facilitate collaborations and networking amongst art buyers, art galleries, art dealers, artists, art collectors and connoisseurs. We bring all stake holders in the art market together under one roof.

We are all aware that most of the artists have suffered a lot during the pandemic period of past two years. Our proposal is to invite these artists and provide them 1<sup>st</sup> class exhibition space, at a very nominal price. The selection of the artist will be purely on merit basis. We also intend to provide them free stay in a decent hotel, along with all meals during the exhibition days.

We are aware that there are lots of art lovers and connoisseurs to support this type of art event to promote Indian art and artists.

**We are creating an experience to enjoy ART not just by displaying but by involving everyone in it**



## For the Artists/Gallery's

Catalog, Website, Social Media visibility for every Participant  
Reputed and Renowned exhibition centers in terms of space World Class  
infrastructure and decor

Blanket Marketing Coverage: Print, Digital, Social, Electric, Outdoor etc.

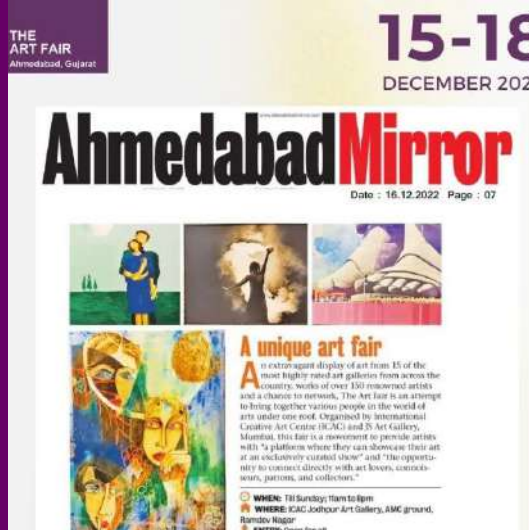
Foot fall of 15000+ potential & expected visitors

Post exhibition Activities: online portal Sale & offline gallery connectivity  
with Architects, Interior decorators, Builders, Hoteliers, Restaurant  
owners, Corporates

Offers & discounts: group booking referales. Inclusions; Stay,  
Breakfast, Lunch & Hite exclusively for participate.



**Top Most Venues**



**15000 Sq mt Total Area**



**3000 + Artists**



**200 + Galleries**

**100 + Celebrities**



**15000 + Invited Visitors**



# Highlights

The Art Fair along with an impressive display will be full of activities creating attraction for visitors and involving them in all events. The show will also be creating a lot of knowledge gaining sessions in creative format. Celebration of art will be experienced by everyone. Some of our highlights are:

- ◆ Live paintings
- ◆ Mash up with colours
- ◆ Fluid art, contribute to the large wall
- ◆ Indian origin art: Sreenath ji, Madhubani, Kalighat Painting, Phad painting.
- ◆ Miniature Painting, Gond Art Painting, Kerala Murals, Patachitra painting etc.
- ◆ Paint my stuff, graffiti, wall art, house of emerge
- ◆ Celebrity paintings; paintings by professional artists
- ◆ Emerging artists (kids) painting
- ◆ Object for home
- ◆ Art is fashion
- ◆ Handmade colours, papers
- ◆ Workshops, miniature paintings,
- ◆ Art in corporate gifting, Object for Home
- ◆ Paintings by legendary artists
- ◆ Award show, talks, workshop, opening and closing ceremony
- ◆ Evening gathering, sky show and a lot many highlights

## Organised by



**Mr. Ravindra Mardia**

ICAC (International Creative Art Centre)



**Mr. Suraj Laheru**

JS Art Gallery,

## Advisory committees



**Mr. Suhas Mantri**

Chairman of Infra & Smart City  
Executive Committee  
Member of Maharashtra Chamber of Commerce Industries & Agriculture (MCCIA), Pune



**Mr. ASHOK MUKHI**

Solar Group's  
Managing Director



**Dr. Yogesh Lakhani**

CMD of Bright  
Outdoor Media Ltd.



**Mr. Dinesh Jethalal Shah**

General Secretary North  
Central Mumbai.  
Gujarat cell (BJP)



**Rituparna Sengupta**

Indian actress



**Mr. Pritam Pyaare**

Radio Jockey, Actor

## Managing Committee



**Artist vijendra sharma**



**Artist Manoj Das**

**Live  
Performance**



**Play with  
color**



**Specially  
abled Artists**



**Art and  
Fashion**



**Object for  
Home**



**Legendary  
Artists**



**Award and  
Workshop**



**Art for all  
Wall for all**



**Paint my  
stuff**



**Colors, tools  
materials**



# SPONSORSHIP OPPORTUNITY

1. Silver Sponsorship
2. Gold Sponsorship
3. Platinum Sponsorship
4. Title Sponsorship
5. Cover page promotion
6. Back page promotion
7. Insert page (half/full)
8. Partners / Association : Media, Travel, Logistics, Food, Color and Material, Print, Venue, Branding
9. Branded merchandise, such as tote bags
10. Shuttle buses, celebrity cab
11. Display computers
12. Audio-visual equipment
13. Badge holders
14. Banners
15. Educational programs
16. Award ceremony
17. VIP rooms
18. Guest speakers
19. International lounges
20. Press rooms

## PROMOTIONAL PLANS

1. Website
2. Social Platforms
3. Digital Marketing
4. Print Media coverage
5. Promotions through video channels like youtube, advertises, live news
6. Influencer Marketing
7. Promotions through celebrities
8. Visitor attraction activities
9. Outdoor promotion
10. Press release



After the Grand success at  
Ahmedabad now participate at  
Mumbai

THE  
ART FAIR  
Mumbai, Maharashtra

## THE ART FAIR

Contemporary Art Fair

Open for  
Art Galleries only

June 1 - 4, 2023  
Nehru Center, Worli

Booking open

Contact :  
9619835058

✉ theartfair.in@gmail.com

🌐 www.theartfair.in

BOOK  
YOUR  
STALL  
TODAY

# JOIN THE TEAM

## 1 -4 June 2023

Nehru Centre: Hall Of Harmony

XRQ8+84H, Lotus Colony, Worli, Mumbai, Maharashtra 400018

## CONTACT US

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THE  
ART FAIR  
Mumbai, Maharashtra

Organiser

## THE ART FAIR

